



Resolution#17-08

The University Park Undergraduate Association (UPUA)

of the 2008 - 2009 Session

November 19th, 2008

Be it Enacted by the Association, will be brought to the floor by 2/3s vote a

Resolution

Funding For Flower Sale Advertising

(Decided: [33/0/2])

Nature of the Situation:

The UPUA Business Department will be hosting a flower sale in the HUB from December 10th to December 12th as their fundraiser for the holiday season. For the sale, the UPUA will sell orders for bouquets and flowers from Woodrings Florists. Buyers will have to pay upfront in cash for each order. At the end of the week, each order will be delivered back to Woodrings, who will then deliver the flowers to the buyers. Thus, UPUA is only responsible for advertising the sale and completing order forms for the buyers.

For the sale, the UPUA will receive a portion of all bouquets and flowers sold. All proceeds from the sale will go toward the Leukemia Foundation

Plan of Action:

In order to advertise this advent the UPUA Business Department requests \$60 from the UPUA Executive Budget to be spent on:

- Fliers

- Quarter sheets to be placed in student mailboxes.

Other advertising efforts may include Facebook groups, stall stories ads, and word of mouth, however these efforts require no funds at all.

At the conclusion of the fundraiser any money not spent will be returned to the UPUA account.

Respectfully Submitted,

Gavin Keirans,
UPUA President

Signature of the Assembly Chairman:

[President]

Affirm

Veto

The University Park Undergraduate Association